

Digitalisation needs health literacy

19.9.2019

City Hotel Design & Classic
Völkplatz 1
3100 St. Pölten

5. ÖPGK
Conference

More information:

oepgk.at



An event organized by the Austrian Health
Literacy Alliance (ÖPGK) in cooperation with:



 Bundesministerium
Arbeit, Soziales, Gesundheit
und Konsumentenschutz

Gesundheit Österreich
GmbH 



Conference Programme

Time

09:00 Registration and welcome coffee

PLENARY

10:00 **Conference Greeting**

Christina Dietscher, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Chairwoman of the Austrian Health Literacy Alliance (ÖPGK)

10:05 **Opening**

*Johanna Mikl-Leitner, Provincial President of Lower Austria
Ines Stilling, Federal Minister for Women, Families and Youth
Brigitte Zarfl, Federal Minister of Labour, Social Affairs, Health and Consumer Protection*

10:20 **Award Ceremony to welcome new members of ÖPGK**

10:50 **Introduction words**

Gerhard Hutter, Chairman of the Lower Austria Health Insurance Fund (NÖGKK) (requested)

10:55 **Introduction words**

Elfriede Riesinger, Managing Director Lower Austria Health and Social Fund (NÖGUS) (requested)

11:00 **Award Ceremony „health literate youth work“**

11:15 **Keynote (with German translation) „High tech digital health solutions enabling high touch relationships“**

Bob Gann, National Health Service United Kingdom (NHS England)

12:00 **Lunch break**

Conference Programme

13:00 **Paralell Sessions (Oral Research Presentations, Workshops, Symposia, Poster Exhibition, etc.)**

14:15 **Break**

14:35 **Paralell Sessions (Oral Research Presentations, Workshops, Symposia, Poster Exhibition, etc.)**

15:50 **Break**

PLENARY

16:00 **Lecture: „Development of digitization in the Austrian health system“**

Alexander Degelsegger–Marquez, Austrian Public Health Institute (GÖG)

16:20 **Panel debate on health literacy policy development**

16:50 **Play–back Videoconference**

16:55 **Closing Remarks**

Christina Dietscher, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Chairwoman of the Austrian Health Literacy Alliance (ÖPGK)

17:00 **End of the Event**

Group photo of conference delegates

Moderator: Christiane Wassertheurer (Austrian Broadcasting Corporation, ORF)

Information



- Date** September 19th, 2019
- Location** City Hotel Design & Classic,
Völkplatz 1, 3100 St. Pölten
- Time** 10:00–17:00
- Registration** Online
- <https://interconvention.eventsair.com/oepgk-konferenz/registration/Site/Register>
- Host** Austrian Health Literacy Alliance (ÖPGK) in cooperation with the Lower Austria Health and Social Fund (NÖGUS), the Lower Austria Health Insurance Fund (NÖGKK) and the Austrian Health Promotion Fund (FGÖ)
- Contact** Coordination Centre of the Austrian Health Literacy Alliance, located in the Austrian Health Promotion Fund (FGÖ) –
– a division of Austrian Public Health Institute (GÖG)
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